

# Communications and Administration Assistant Position

# Communications and Administration Assistant Maternity leave replacement position

### **General Information**

- Casual 10-15 hours a week, salary dependent on skills, 9 to 12 months
- Some work required from the office at 2 4 Bass School Rd Bass, with the option of some work completed from home via a supplied laptop computer.
- Internal training provided.

# **Position Responsibilities Marketing / Communications**

- Working with other staff to develop written, photographic, and video content for various BCLN media, including but not limited to: the Enews, Facebook, Instagram, email, brochures, graphics, advertisements, posters, and videos.
- Proofreading and editing of articles and posts for various BCLN media as above.
- Management and monitoring of BCLN Facebook and Instagram accounts.
- Compiling analytic statistics for BCLN website, Facebook and Instagram accounts

#### **General Administration**

- Answer incoming queries, including phone, email (receive info@ emails),
  Facebook, and other sources. Direct queries to appropriate staff members as needed.
- As directed, assist external partners with administrative requirements.
- Assist with general administration tasks, including Works Crew admin as required.
- Take minutes for BCLN meetings.
- Assist staff by summarizing suitable grants to apply for in regular email updates.
- Other reasonable tasks as directed by the Education, Training and Communications Manager and Executive General Manager.

#### **Events**

- Assist with advertising event days for the River Garden and other BCLN events.
- Assisting at events, taking photos, and writing articles before and after.
- Assisting with planning, bookings, communications, and running of the Sustainability Festival.



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## Selection criteria Essential skills

# Strong computer skills - including a sound understanding of Microsoft Office programs including Word, Outlook, and Adobe Creative Cloud programs highly beneficial

- Literacy skills the ability to write interesting articles, blog posts and Facebook posts from a small amount of information,
- Editing skills the ability to take an article written by somebody else, fix any grammatical and spelling errors, improve sentence structure and readability, and shorten the length of the article as needed.
- Customer service skills Ability to respond to emails and other enquiries in a helpful and professional manner.
- Strong attention to detail.
- Understanding of social media, including a willingness to learn production skills, reporting and analytics.
- Touch typing
- Working with Children Check (or ability to obtain ESSENTIAL)

#### Desirable skills

- Design or creative ability is looked upon favorably.
- Knowledge or experience of video/photo editing software or willingness to learn.
- Ability to balance taking direction and exercising initiative.
- Well-developed time management and daily planning skills.

## How to apply

- Please apply by supplying a cover letter briefly addressing the selection criteria and explaining your motivation and suitability for the role by close of business Thursday 28th of September.
- As part of the interview process, you will be required to produce a Facebook post and Enews story (approx. 100 words) from two supplied photos and dot-point facts.
- Please email your cover letter to David Bateman <u>david.bateman@basscoastlandcare.org.au</u> and Lisa Wangman <u>lisa.wangman@basscoastlandcare.org.au</u>