

Tailored Corporate Partnership Program Packages

The Bass Coast Landcare Network (BCLN) would like to offer your business the opportunity to invest in something tangible, a chance to contribute to the ongoing health and productivity of our biodiversity, our land and our community.

BCLN is a not-for-profit community organisation engaged in supporting a productive, biodiverse landscape that incorporates sustainable agricultural practices and innovative environmental enterprises. Formed in 2003 as an affiliation of 10 Landcare Groups, we collaborate with our community and partners to inspire and enable our groups and local people to use innovative land and environmental management practices that support healthy and resilient ecosystems and communities. Sixty percent of the 1,400 rural properties in the Network area are involved in and supported by the BCLN.

As a partner with BCLN, you will benefit from association with the trusted Landcare brand, increased promotion and positive press coverage, an increase in your competitive advantage and corporate standing for social responsibility and sustainability.

A unique benefit of working with BCLN is our customised approach to partnership. We take into consideration your budget, timescales, corporate social responsibility goals and interests then assign one of our experienced staff to take you through a process from concept to implementation and ongoing management. We use our years of experience in local environments and extensive ability to engage with local communities to design a program or package tailored to your unique needs with measurable outcomes.



Many corporate organisations approach us with the desire to do something positive for the environment or to connect with communities. Our partnership model allows us to create strong, mutually beneficial relationships, working hand-in-hand with you to deliver social and environmental outcomes. Over time we have forged strong partnerships with many notable partners.

Our key strengths are our flexibility, specialist knowledge of Australia's environmental issues and ability to engage the community. We assist organisations to develop and implement relevant and meaningful environmental programs delivering;

- Environmental outcomes
- Brand awareness
- Staff management
- Education and behaviour change
- Community and social outcomes
- PR outcomes
- Increased public awareness

Through the promotion and implementation of projects and programs that use best practice sustainable land management and biodiversity enhancement practices, the Network offers you the following returns on your investment;

- Engagement with over 1,000 local families and opportunities to meet with the community at Landcare events with over 1,500 participants.
- Inclusion in our monthly E-news to over 1,700 people, on our Facebook page with extensive engagement of over 2,000 followers and our website with over 3,000 unique visits per month.
- The strengthening of social networks and community in rural Australia.



Holden staff at a BCLN Corporate planting day.



Origin Energy Staff at a BCLN Corporate planting day.

- The creation of a diverse and vibrant rural landscape where ecological and agricultural processes are integrated and complementary to ensure clean water and fresh food for yours and future generations.
- Sustaining of regional economies and the downstream food industry jobs that are underpinned by the health of the land.

Corporate Planting Days Program Support

If your business is looking to expand their Corporate Social Responsibility Framework and become more environmentally responsible, the Bass Coast Landcare Network Corporate Planting Days Program is worth your support. Not only are you supporting one of Australia's most iconic grassroots movements, which combine conservation and sustainable agriculture targets, but you are physically seeing your dollars in action and providing your employees with a rewarding opportunity to give something back and be involved in the communities in which they live.

Tree planting days with your staff team are a great way to actively contribute and see first-hand how your investment dollars are spent. It is also a fantastic way of uniting staff teams by working and learning in the environment together.

A corporate planting day typically includes:

- Pre-planting information pack to assist in organising volunteers for your day, including full itinerary, registration information and clothing requirements.
- An experienced and fully qualified BCLN staff member(s) to guide your team throughout your planting day, covering all OHS and logistics needs.
- Full site inductions and comprehensive introductions to the purpose of your planting, environmental benefits in the context of landscape restoration and the difference your team is making to local landscapes.
- All equipment and materials organised and ready for your team.
- Fully catered local food lunches and afternoon/morning tea to keep your team going.
- Four hours of planting and pictures of your team in action.
- A summary of the day to be used in promotional material for your organisation.

There are 3 varying levels of support which include:

Gold Package - \$20,000

- Sponsorship of either four BCLN planting days with up to 25 staff each day or two days with up to 50 staff at each day, with an invitation for your staff to get involved in the establishment of 8,000 plants.
- Access to our experienced communications team who will produce four press releases per year, four BCLN E-news stories and exposure via Facebook posts celebrating our partnership success to over 1,700 members and supporters of BCLN.
- Sponsorship of a table for up to 10 people at the Bass Coast Landcare Network Dinner where you will be presented with a Plaque and Certificate of Appreciation with further opportunity for media coverage and exposure.



Silver Package - \$10,000

- Sponsorship of either two BCLN planting days with up to 25 staff each day or one day with up to 50 staff at each day, with an invitation for your staff to get involved in the establishment of 4,000 plants.
- Access to our experienced communications team who will produce two press releases per year, two BCLN E-news stories and exposure via Facebook posts celebrating our partnership success to over 1,700 members and supporters of BCLN.
- Sponsorship of a table for up to 5 people at the Bass Coast Landcare Network Dinner where you will be presented with a Plaque and Certificate of Appreciation with further opportunity for media coverage and exposure.



Bronze Package - \$5000

- Sponsorship of one BCLN planting day with up to 25 staff, with an invitation for your staff to get involved in the establishment of 2,000 plants.
- Access to our experienced communications team who will produce a press releases and E-news story on your planting day and exposure via a Facebook post celebrating our partnership success to over 1,700 members and supporters of BCLN.



- Your organization will be presented with a Certificate of Appreciation with further opportunity for media coverage and exposure.

Capturing Carbon for a Biodiverse Bass Coast

The Bass Coast Landcare Network can reduce the impact of your vehicle fleet on the planet while contributing to great, local biodiversity outcomes with an option* for you to undertake planting of trees with your staff team to make your contribution even more meaningful.

BCLN have a long history of hosting corporate planting days in which staff teams spend up to 4 hours on a planting site learning about revegetation projects and the way in which Landcare operates, while meeting local farmers and enjoying a locally grown lunch!

The properties are private land agricultural enterprises undertaking Landcare projects meeting conservation and sustainable agriculture best practice targets.

*Should you choose to undertake your own offset tree planting please speak with one of our staff so we can find out further details to be able to provide you with a cost estimate for a corporate planting day.

Please note, this is not a Certified carbon offset program and cannot be used towards any carbon neutral claim for businesses.

Type	Average emissions	Price
Truck	13 tonnes pa	\$204
4wd	6.5 tonnes pa	\$109
Large Car	5 Tonnes pa	\$84
Medium Car	4.3 Tonnes pa	\$72
Small Car	3.8 Tonnes pa	\$64
Motor bike	2.7 tonnes pa	\$45
Scooter	1.3 tonnes pa	\$20



Public Fund

The Public Fund supports the Bass Coast Landcare Networks core purposes and will focus on supporting essential environmental works that protect and enhance our regions precious natural assets.

Money donated to the fund will be facilitated as grants to Landcare or other environmental groups to undertake specific activities such as revegetation work to repair and restore landscapes, develop wildlife corridors linking areas of fragmented bush land or fencing off and repairing riparian areas to rehabilitate waterways, just to name a few.

The Public Fund has a list of potential projects that are able to be sponsored by your organisation. Projects require varying levels of funding support. If you are interested learning more about the current projects proposals which are in need of support, please speak with one of our staff to discuss your preferences.

The Bass Coast Landcare Network Public Fund is entered on the Register of Environmental Organisations and has tax-deductible gift recipient status. All donations over \$2 are tax deductible.



Tailored Corporate Partnership Program Packages

There are many ways your organisation can support the important work of the Bass Coast Landcare Network and its member groups across our Landscapes. BCLN continues to ride the wave of short government funding cycles and funding uncertainty. By collaborating with groups and organisations such as yours we have the opportunity to provide certainty and ongoing support in core areas of the BCLN. If your business is looking to expand their Corporate Social Responsibility Framework and become more environmentally responsible, the following Bass Coast Landcare Network Programs are worthy of your support and can be packaged into programs that suit your unique needs.

Environmental Detectives - connecting kids with Nature

BCLN is committed to engaging the next generation in Landcare through environmental education and is a Childsafe organisation hosting a number of youth and school activities through our Environmental Detectives program. Since 2010, over 450 activities with 38 schools in Bass Coast, South Gippsland and Latrobe Valley, have involved over 10,000 students. This established and popular program of 10 curriculum linked activities is currently running on a fee for service basis, which is a huge barrier for schools to participate. These students are our future Land stewards and with your support we can engage more schools and students to participate in activities that will ignite their passion for the local environment and once ignited, it is hard to ever put out!

More information on this program can be found at:

<https://www.basscoastlandcare.org.au/education.html>



The River Garden - Community trials, demonstration and education

The River Garden is envisaged as a hub for education, trials and community, centered around regenerative soil management practices, nutrient dense growing techniques and local food systems, from the backyard garden to horticulture and broad acre farming. A range of trials will be run on the site to encourage innovation and diversification of agriculture in the Bass Coast. We envisage a cross pollination between the community garden and trials aspect of the project with outcomes and findings from each informing the other. As well as being a community place for growing things, it will also be a place for learning and education with a regular program of workshops and school activities at areas of the site set up as outdoor classrooms. We hope to host regular volunteer days and eventually use the commercial kitchen in the Bass Hall for cooking and preserving demonstrations with the wonderful produce from the garden. There are many areas of this high-profile site on the side of the Bass Highway in Bass that can be used for future trials which could incorporate community workshops and volunteer programs that can be packaged up as a partnership program to suit your needs.

More information on this program can be found at:

<https://www.basscoastlandcare.org.au/river-garden.html>



Landcare Groups Retaining, Restoring and Revegetating the Landscape

Each year, our Landcare Groups have a long list of Landholders with quality revegetation or restoration projects waiting for support for plants and fencing to enable them to achieve their goals for not only their properties but to contribute to landscape scale change and bring biodiversity back to the cleared hills of the Bass Coast Landscape. With less than 10% of pre-settlement vegetation remaining in some areas of Bass Coast, your support is needed now more than ever to restore vegetation cover to sustainable levels of 30% or above. Revegetation and restoration programs can be tailored to specific locations, to match your organisation's interests or to increase your Corporate Social Responsibility profile and reputation as a Sustainable organization.

Training for Master Land Stewards

BCLN has held many field days, workshops and discussion groups, mostly involving visiting various properties with guest speakers talking about specialist topics. Recent events including a Master Tree Growers course,



Grazfert workshops, Soil health workshops, Innovation and Diversification discussion groups, farm tours and a Beekeeping course have all been fully booked. This is a great sponsorship option for a high profile placement of your organisation's brand to not only our membership but across our wide promotional base for all events run by BCLN. Support can be tailored to events that match with your organisation's values and specific needs.

Fee for Service

BCLN also offers a wide range of fee for service activities for your organisation including:

- Works Crew Services - Contracting services for Land Management
- Pest Plant and Animal Control Services
- Land Management Planning



For more information on how you can support the great work of the Bass Coast Landcare Network and reap the rewards of being associated with a trusted brand, please contact our Executive General Manager, Dave Bateman to discuss your Tailored Corporate Partnership Program Package today on (03) 5678 3225 or david.bateman@basscoastlandcare.org.au